



## **YOUR COMMITMENT MAKES OUR COMMUNITY STRONGER**

At North Gwinnett High School, the band program is heavily invested in creating impact with the community in and around the campus area. Your business plays a major role in what it means to create connections - the very essence of what community means. Your effort, your long-hour days, your willingness to put in "blood, sweat, and tears" is more than just taking on risk, it's the value-add that our community is so grateful for.

We would like to start by saying thank you. Thank you for all the effort you make. Your contribution to this program makes the community that much stronger.

We would very much like to see you benefit from this win-win partnership. One that gives back to you for everything you do. We want to see you thrive for years to come and believe this is one way to ensure your continued success. Your support, in turn, means that our band can also give back. We want to make a difference in our combined community too.

As part of the North Gwinnett Community, we ask that you consider not just a sponsorship, but a true partnership with our band organization.

The North Gwinnett High School Bands have a long tradition of excellence and continue to be a source of pride in our community. We have grown to over 200 students in a variety of ensembles. The program currently has concert band classes and percussion classes that meet each day on a traditional 7 period schedule (6 classes, one lunch period). Extra curricular ensembles include the NGHS Bulldog Marching Band, NG Big Band, Jazz II, Indoor Drumline, and 3 Winter Guard programs. The band continues to be well represented in the GMEA All-State Bands and Orchestras as well as the GMEA District 13 Honor Bands and Honor Jazz Ensemble. In addition, the 2023 Bulldog Marching Band won Grand Champion at the North Georgia Marching Band Competition and the Symphonic Winds Ensemble participated in the 2024 Music for All Southeastern Regional Concert Festival.

North Gwinnett is also very proud to have students who are members of the Atlanta Youth Wind Symphony, Atlanta Symphony Youth Orchestra, Emory Symphony Youth Orchestra, Gwinnett Symphony Youth Orchestra, and the Rialto Youth Jazz Orchestra.

# WE NEED YOUR SUPPORT!

## Your Support:

- Allows purchase of new school-owned instruments.
- Gives our students access to outside clinicians and guest instructors for Marching Band, Jazz Band, Color Guard, Percussion, and Drumline.
- Helps secure equipment, music, and props for competition that benefits Marching Band, Color Guard, Winter Guard, and Indoor Drumline.
- Ensures all students have resources to participate to their fullest potential.

## WHAT DOES OUR COMMITMENT LOOK LIKE?

Our Commitment to all our sponsors is to celebrate your business with exposure.

- Social Media tags to boost your exposure
- Numerous Performance Programs provide excellent visibility to our corporate sponsors to our Greater North Gwinnett Community.
- The [northgwinnettbands.org](http://northgwinnettbands.org) website highlights all corporate sponsors with links to your business.



*2023 Marching Band*



*Award Winning Winter Guard Program*

**We value all Corporate Sponsorship levels, and with our win-win commitment, we offer the following levels:**

### **DIAMOND - \$5000.00 Contribution**

- Your 15-30 second video displayed on the electronic scoreboard at one game, and shared on all Band social media platforms
- Logo featured on electronic scoreboard at all home games
- 3 custom social media boost campaigns
- Logo on Band T-Shirt
- Name and Company logo on Diamond Sponsorship banner displayed prominently in the band stands and displayed at all band performances in the NGHS Theater.
- Name mentioned as a NGHS Band Diamond sponsor as part of Marching Band announcements at all home football games as Marching Band takes the field.
- Company logo magnet to travel on band trailer, which travels to all 2024-2025 band events
- Logo listed as Diamond sponsor on Band website with link to your business website
- Name and logo on newsletters and programs

### **PLATINUM - \$3000 Contribution**

- Company Logo displayed on the electronic scoreboard at 3 home games
- 2 custom social media boost campaigns
- Logo on Band T-Shirt
- Name and Company logo on Platinum Sponsorship banner displayed prominently in the band stands and displayed at all band performances in the NGHS Theater.
- Name mentioned as a NGHS Band Platinum sponsor as part of Marching Band announcements at 3 home football games as Marching Band takes the field.
- Company logo magnet to travel on band trailer, which travels to all 2024-2025 band events
- Logo listed as Platinum sponsor on Band website with link to your corporate website
- Name and logo on newsletters and programs

### **GOLD - \$1000.00 Contribution**

- Name and Company logo on Gold Sponsorship banner displayed prominently in the band stands and displayed at all band performances in the NGHS Theater.
- Logo on Band T-Shirt
- 1 custom social media boost campaigns
- Name mentioned as a NGHS Band Gold sponsor as part of Marching Band announcements at 2 home football games as Marching Band takes the field.
- Company logo magnet to travel on band trailer, which travels to all 2024-2025 band events
- Logo listed as Gold sponsor on Band website with link to your corporate website
- Name and logo on newsletters and programs

### **SILVER - \$500 Contribution**

- Name and logo on Silver Sponsorship banner displayed prominently in the band stands.
- Name mentioned as a NGHS Band Silver sponsor as part of Marching Band announcements at 1 home football games as Marching Band takes the field.
- Company logo magnet to travel on band trailer, which travels to all 2024-2025 band events.
- Logo listed as a Silver sponsor on Band website with link to your business website
- Name and logo on newsletters and programs.

We also offer the following RED & BLACK "Friends of the Band" sponsorship for small businesses or family members:

### **RED & BLACK (Friends of the Bands) - Less than \$500**

- Name listed on Band website, newsletters, and all programs

\*\*Additionally, we are open to a consultation with your company for custom sponsorship options based on the needs of your business.



**The North Gwinnett Band Parents Association is a non-profit 501(c)(3) organization, which means your donation may be tax deductible!**

Please complete the attached form.



## 2024-2025 NORTH GWINNETT HIGH SCHOOL BAND PROGRAM SPONSORSHIP FORM

Thank you for your becoming a sponsor of the North Gwinnett High School Band Program for the 2024-2025 season! We are excited to partner with you to make this an exciting band season for our community.

Company & Contact Name: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

My company will be a corporate sponsor at the following level:

\_\_\_\_\_ Red & Black Sponsor \$ \_\_\_\_\_

\_\_\_\_\_ Silver Sponsor (\$500)

\_\_\_\_\_ Gold Sponsor (\$1000)

\_\_\_\_\_ Platinum (\$3000)

\_\_\_\_\_ Diamond (\$5000)

### Payment Options:

Make checks payable to **NGBPA**. You may also use the QR code below to make your sponsorship payment online. Please complete this form and return it to your band contact, mail to the address below, or call Sonya Armentrout at 770-307-6615 to make arrangements for pick up. Also, please email a **PNG version of your logo** to [sponsorships@northgwinnettbands.org](mailto:sponsorships@northgwinnettbands.org) by July 31st to be included on Trailers and Stadium advertisements.



Make online payment here.

North Gwinnett High School  
c/o Greg Gibson, Band Director  
20 Level Creek Road  
Suwanee, GA 30024

For more information please contact: Sonya Armentrout at [sponsorships@northgwinnettbands.org](mailto:sponsorships@northgwinnettbands.org) or Leigh Carsley at [treasurer@northgwinnettbands.org](mailto:treasurer@northgwinnettbands.org)

**Thank you again for your support!**